

Sponsorship & Exhibition Packages

We're running another packed events schedule in 2026 and have lots of commercial opportunities for our framework service providers. Our events are gaining popularity year-on-year, and 2026 promises to be our busiest one yet! Read on to find out what we're running, and how you can take part.

[Events 2026](#)

Events Overview

2026 Programme

This year we'll welcome over 1,200 delegates across our event programme. And we've got a number of commercial opportunities we're excited to introduce to you!

We love hosting our events – they bring our network together and have grown year-on-year. In 2026 we'll host 4 AM Series events alongside our Annual Conference in November. You'll hear more about them over the following pages, along with exclusive discounts for supporting multiple events...

<div>Events</div> <div>Calendar</div>	<div>Good Homes Conference / Sustainability AM</div> <div>28 January British Library, London</div>	<div>Development AM</div> <div>25 March British Library, London</div>	<div>Procurement AM</div> <div>04 June British Library, London</div>	<div>Compliance AM</div> <div>16 September British Library, London</div>	<div>SEC2026: Annual Conference</div> <div>11 November London Stadium, Stratford</div>
<div>Events</div> <div>At a glance</div>	<div>5</div> <div>Events</div>	<div>1,200</div> <div>Delegates</div>	<div>70</div> <div>Sponsorship & Exhibition Opportunities</div>	<div>99%</div> <div>of our 2025 delegates recommend SEC events</div>	<div>48%</div> <div>public sector attendance at 2025 events</div>

Events Overview

Who Attends?

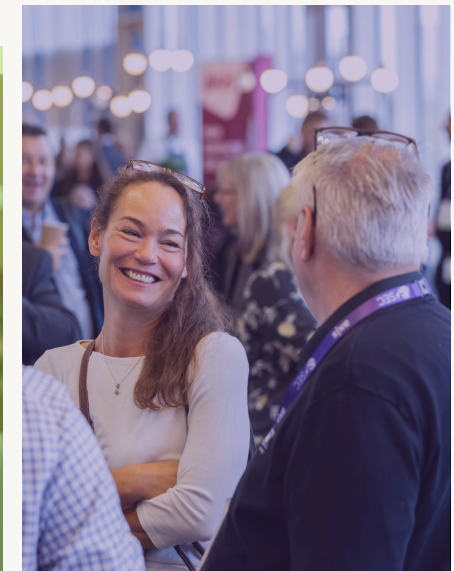
Our events attract delegates from housing associations, local authorities, contractors and consultants – all passionate about supporting the housing sector.

We always strive to get a great mix of delegates at each of our events. This is reflected in the near 50/50 split between public sector and commercial delegates in 2025.

Delegates attending our events include asset management, procurement and development colleagues. Our job title mix below gives you can idea of delegates we attract across the programme.



48%
Public Sector
Delegates



52%
Commercial
Delegates

AM Series

AM Series at The British Library

We're excited to be bringing back the AM Series in 2026! Across four events at The British Library, we'll explore the key specialisms shaping our sector: Sustainability, Development, Procurement, and Compliance.

Each event brings together over 120 professionals from housing associations, local authorities, contractors, and suppliers — including both decision-makers and delivery teams. With a mix of presentations, networking opportunities, and exhibition spaces, the AM Series offers a unique platform for collaboration and insight into the future of housing.

The dates for 2026 are below, and we'll run through the commercial packages for each event over the next few pages.



Good Homes Conference / Sustainability AM

28 January
British Library, London

Development AM

25 March
British Library, London

Procurement AM

04 June
British Library, London

Compliance AM

16 September
British Library, London



Sustainability AM / Good Homes Alliance National Conference

Good Homes: Beyond Net Zero

28 January 2026 | British Library Knowledge Centre, London

This year SEC and Good Homes Alliance are proud to be working together to deliver a one-day event dedicated to accelerating progress towards net zero, high quality homes. This will replace our Sustainability AM event usually hosted in January.

Together we'll bring over 200 delegates from across the housing sector – and there's plenty of opportunity for you to get involved. Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today – events@southeastconsortium.org.uk.

Event Partner Package

£2,000 + VAT

- ✓ One of 4 Event Partner packages at the full-day event
- ✓ Speaking slot – your nominated colleague can join or Chair a panel session
- ✓ Branded as Event Partner on all marketing – including website, social posts and email invites
- ✓ Includes a 3m by 1m exhibition stand in the main concourse
- ✓ 4 delegate passes for you and your colleagues

Exhibitor Package

£1,000 + VAT

- ✓ One of 4 exhibitor packages at the full-day event
- ✓ Includes a 3m by 1m exhibition stand in the main concourse
- ✓ The stand includes a covered table for your marketing materials with space behind to band with three roller banners
- ✓ Includes 2 delegate passes for you and your colleagues

AM Series

Development AM

25 March 2026 | British Library Knowledge Centre, London

Development AM is a half-day conference focused on development and regeneration. Commercial opportunities include one headline sponsor and six exhibitors. These are ideal opportunities to network and connect with housing professionals aligned to your business.

Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today – events@southeastconsortium.org.uk.

Event Partner Package

£2,000 + VAT

- ✓ Exclusive sponsorship of the AM Series event
- ✓ Speaking slot – you'll work with us to design and deliver a 20 minute session for our agenda
- ✓ Branded as Event Partner on all marketing – including website, social posts and email invites
- ✓ Includes a 3m by 1m exhibition stand in the main concourse
- ✓ 4 delegate passes for you and your colleagues

Exhibitor Package

£500 + VAT

- ✓ One of 5 exhibitor spaces at each event
- ✓ Includes a 3m by 1m exhibition stand in the main concourse
- ✓ The stand includes a covered table for your marketing materials with space behind to band with three roller banners
- ✓ Includes 2 delegate passes for you and your colleagues

AM Series

Procurement AM

04 June 2026 | British Library Knowledge Centre, London

At Procurement AM we'll bring our network together to explore how we're navigating life under the new Procurement Act. Commercial opportunities include one headline sponsor and six exhibitors.

Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today – events@southeastconsortium.org.uk.

Event Partner Package

£2,000 + VAT

- ✓ Exclusive sponsorship of the AM Series event
- ✓ Speaking slot – you'll work with us to design and deliver a 20 minute session for our agenda
- ✓ Branded as Event Partner on all marketing – including website, social posts and email invites
- ✓ Includes a 3m by 1m exhibition stand in the main concourse
- ✓ 4 delegate passes for you and your colleagues

Exhibitor Package

£500 + VAT

- ✓ One of 5 exhibitor spaces at each event
- ✓ Includes a 3m by 1m exhibition stand in the main concourse
- ✓ The stand includes a covered table for your marketing materials with space behind to band with three roller banners
- ✓ Includes 2 delegate passes for you and your colleagues

AM Series

Compliance AM

16 September 2026 | British Library Knowledge Centre, London

Compliance AM is a half-day conference focused on improving building safety within the housing sector. Commercial opportunities include one headline sponsor and six exhibitors. These are ideal opportunities to network and connect with housing professionals aligned to your business.

Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today – events@southeastconsortium.org.uk.

Event Partner Package

£2,000 + VAT

- ✓ Exclusive sponsorship of the AM Series event
- ✓ Speaking slot – you'll work with us to design and deliver a 20 minute session for our agenda
- ✓ Branded as Event Partner on all marketing – including website, social posts and email invites
- ✓ Includes a 3m by 1m exhibition stand in the main concourse
- ✓ 4 delegate passes for you and your colleagues

Exhibitor Package

£500 + VAT

- ✓ One of 5 exhibitor spaces at each event
- ✓ Includes a 3m by 1m exhibition stand in the main concourse
- ✓ The stand includes a covered table for your marketing materials with space behind to band with three roller banners
- ✓ Includes 2 delegate passes for you and your colleagues

SEC2026

Annual Conference

We're back at the London Stadium for our conference on 11 November. This year's event will feature three speaking zones and an exhibition floor with catering lounges. We'll close the day with a drinks reception for all delegates.

We once again expect a large footfall through the exhibition area. And, we've listened to feedback from previous events to make sure this is more evenly spread across the top floor. We'll have longer breaks to give each exhibitor the perfect opportunity to showcase your organisation and connect with our delegates.

We have a number of partner and exhibition packages open to service providers in our network. You'll learn more about these on the next few pages.

The day will be free to attend for colleagues from Housing Associations and Local Authorities.

Our sponsors and exhibitors are a part of what makes our conference great and we'd love to have you there. If you'd like to talk to us about the opportunities in more detail, email a member of the Business Partnerships team today – events@southeastconsortium.org.uk.



SEC2026

Annual Conference

Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today – events@southeastconsortium.org.uk.

Event Partner – Keynote Speaking Zone

£5,000 + VAT

1 package available

- ✓ Sponsorship of main speaking zone with 220 seats. We'll host both the keynote speech and closing remarks in this zone
- ✓ Includes a speaking slot – your colleague can Chair one of the speaking sessions and we'll work with you to shape the content
- ✓ You can brand the space as you wish – with space for vinyl branding and IPTV screens you can fill with your content
- ✓ Co-branded as Event Partner on all event marketing and stadium screens
- ✓ Includes 8 delegate tickets for your colleagues

Event Partner – Arnold Hills Speaking Zone

£5,000 + VAT

2 packages available

- ✓ Sponsorship of one of two speaking zones with 80 seats
- ✓ Includes a speaking slot – your colleague can Chair one of the speaking sessions and we'll work with you to shape the content
- ✓ Each Arnold Hills sponsor will be co-Partner of the closing drinks reception. A 2hr drinks package is included in the price
- ✓ You can brand the space as you wish – with space for vinyl branding and IPTV screens you can fill with your content
- ✓ Co-branded as Event Partner on all event marketing and stadium screens
- ✓ Includes 8 delegate tickets for your colleagues

SEC2026

Annual Conference

Like to talk to us about the opportunities in more detail? Email a member of the Business Partnerships team today – events@southeastconsortium.org.uk.

Event Partner – Coffee Lounge

£5,000 + VAT

2 packages available

- ✓ Sponsorship of a catering lounge – one of two located on the top floor
- ✓ Provision of Tea and Coffee all day – refreshments will only be served in these lounges
- ✓ Pastries served in your space in the morning
- ✓ You can brand the space as you wish – with space for vinyl branding and IPTV screens you can fill with your content
- ✓ Co-branded as Event Partner on all event marketing and stadium screens
- ✓ Includes 8 delegate tickets for your colleagues

Event Partner – Badge & Registration

£5,000 + VAT

1 package available

- ✓ Sponsorship of our delegate badges and registration space
- ✓ Includes 4 branded kiosks which delegates will use to print their badges on arrival. We'll brand the kiosks with your logo
- ✓ Your logo will be printed on each delegate badge and will be co-branded with the SEC logo on our lanyards
- ✓ Includes a standard exhibitor space in the exhibition zone close to the SEC stand
- ✓ Co-branded as Event Partner on all event marketing and stadium screens
- ✓ Includes 8 delegate tickets for your colleagues

SEC2026

Annual Conference

Standard Exhibitor

£1,500 + VAT

37 packages available

- ✓ Standard exhibitor space (approx 3mx1m)
- ✓ Includes a table for your marketing literature and two chairs
- ✓ Space to brand the stand with roller banners behind the table
- ✓ Company name and contact details included in the event programme
- ✓ Your logo will feature on our event website
- ✓ Includes 4 delegate tickets for your colleagues

Like to talk to us about the opportunities in more detail?

Email a member of the Business Partnerships team today
- events@southeastconsortium.org.uk.



Discounts

Booking more than one event?

We're offering a scaling discount for organisations who would like to sponsor or exhibit at multiple events.

We'll apply the discount on the condition that you commit to the packages at the time of booking. Details of the discounts and costs are below.

Like to talk to us about them in more detail? Speak to a member of the Business Partnerships team today – events@southeastconsortium.org.uk.

Book <u>two</u> sponsorship or exhibition packages	5% discount
Book <u>three</u> sponsorship or exhibition packages	7.5% discount
Book <u>four</u> sponsorship or exhibition packages	10% discount

